

FPT INDUSTRIAL EXPANDS ITS PRESENCE IN NORTHERN EUROPE: THE BRAND'S SALES AND SERVICE NETWORK IN SWEDEN IS GROWING WITH NEW DISTRIBUTOR POWER HOUSE AB

Turin, Italy, March 26th, 2025

FPT Industrial, the Iveco Group brand dedicated to the design, production, and sale of powertrains and solutions for on- and off-road vehicles, as well as marine and power generation applications, **continues to expand its commercial network in EMEA region**. This growth is driven by the development of synergies with the best companies in each country, providing more and more customers with the opportunity to benefit from the quality and reliability of FPT Industrial's engines and service offering. The latest step in this ambitious direction is **the appointment of Power House AB as the new official FPT Industrial distributor for the Swedish market**.

Power House is part of a group of companies consisting of most of the major shipyards in Sweden, along with other companies focused on delivering complete power solutions to the maritime and the industrial sector. With extensive experience in its domestic market, the Gothenburg-based company will take on sales and service duties for power generation, on-road, off-road, and marine applications.

PRESS RELEASE



Richard Johansson, CEO of Power House AB, stated: *"Our vision is to be the best partner for customers in the marine commercial and industrial segment, maintaining a strong product*

portfolio with a flexible engine range, in order to match each customer's needs and requirements. We believe that FPT Industrial will perfectly complement and add value to our offerings, with its range and the various customer applications it can serve."

Andrea Arcuraci, Head of Sales EMEA Dealers at FPT Industrial, commented: *"We are pleased to be strengthening our EMEA network with Power House, which will support FPT Industrial's growth in the Swedish market. Our strategy is based on identifying partners with whom we can establish synergies to meet the needs of our customers in various target markets. We are already working with Power House, which will have a sales and support mandate for all our segments, and look forward to seeing the results soon."*

Alongside FPT Industrial engines, the new distributor will also offer Swedish customers a comprehensive range of services from **FPT Industrial Customer Service**, providing tailored solutions designed to meet the unique needs of each business. These services include advanced onboard telematics and the Control Room system for real-time engine monitoring, remote diagnostics, and predictive maintenance, as well as genuine spare parts, premium fluids, original remanufactured solutions, and customizable extended warranty.

***FPT Industrial** is a brand of Iveco Group N.V. (EXM: IVG), dedicated to the design, production, and sale of powertrains and solutions for on- and off-road vehicles, as well as marine and power generation applications. Over 8,000 people across ten production sites and ten R&D centers work for FPT Industrial all around the world. Active in nearly 100 different countries, its global sales and its Customer Service department supports all Brand customers. The extensive product offering includes six engine ranges with power outputs from 30 hp to over 1,000 hp, transmissions with torque up to 500 Nm, and front and rear axles from 2.45 to 32 tonne GAW (Gross Axle Weight). FPT Industrial offers the most complete line-up of natural gas engines for industrial applications on the market, with power outputs ranging from 50 to 520 hp. A dedicated ePowertrain division is accelerating the path towards net zero-emissions mobility, with electric drivelines, battery packs, and battery management systems. This extensive offering, and its strong focus on R&D, makes FPT Industrial a world leader in industrial powertrains and solutions. For more information, visit www.fptindustrial.com.*

Media contacts:

Carlotta Merlo, +39 3371359768

E-mail: press@fptindustrial.com

