



NEW CO-BRANDED PRODUCT RANGE FROM FPT INDUSTRIAL AND PETRONAS LUBRICANTS INTERNATIONAL INCREASES EFFICIENCY AND REDUCES OPERATING COSTS

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FPT Industrial and PETRONAS Lubricants International (PLI) proudly unveil their latest innovation: a co-branded range of fluids meticulously engineered for marine, on-road, off-road, and power generating engines and vehicles. These new products feature high quality, specific formulations, and consistent performance in all operating conditions. This partnership is a testament to FPT Industrial and PLIs dedication to innovation and reliability in the lubricants industry, aimed at increasing operational efficiency while concurrently lowering operating costs.

The two brands have combined their expertise to craft lubricants that keep both older and state of the art vehicles moving for longer. The marine range caters to boats, yachts, and cruise ships, while the on and off-road vehicles, including trucks, heavy machinery, and power generators, benefit from core features such as **temperature control across seasons**, **reduced friction**, and **comprehensive cleaning and protection**.







Each fluid within the co-branded product line undergoes rigorous testing to **ensure optimal performance and durability**. Leveraging the opportunity to conduct direct testing on FPT Industrial engines, this range is endorsed by FPT Industrial to uphold PLI's specified oil drain interval. **Specifically engineered to enhance engine durability and extend service life**, these products **further maximize uptime and fuel efficiency, minimizing unexpected downtime**.

Moreover, the PLI-FPT Industrial co-branded product range not only safeguards the engine but also extends its lifecycle, thereby minimizing both fuel and oil consumption to **maintain lower emissions**. This approach aims to **reduce the total cost of ownership, allowing owners to maximize returns on their investments**.



"We are proud to introduce the PLI-FPT Industrial co-branded product range, a testament to our unwavering commitment to innovation and providing tangible solutions for all applications," stated **Giuseppe Pedretti**, EMEA Regional Managing Director at PETRONAS Lubricants International. "Our collaboration with FPT Industrial represents our commitment to providing high quality, tangible solutions, and we are confident that our latest range of products will meet these applications."

"FPT Industrial engine technology has made great strides in recent years, with a particular focus on sustainability and efficiency," says **Sergio Carpentiere**, Vice President of Customer Service & Digital at FPT Industrial. "With this new launch in collaboration with PETRONAS Lubricants International we want to provide to our customers the right tool to maintain this exceptional performance overtime and guarantee a full complete product offering for the engine life."





Product Specification

The PLI-FPT Industrial co-branded range bridges the gap between performance and reliability. From the First Fill at OEM plants to routine servicing, these lubricants support the highest function, at every stage of the engine's lifecycle. All lubricants work to reduce friction and temperature, while cleaning and protecting the engine with the help of additives spanning corrosion, rust, and foam inhibitors, antioxidants, friction modifiers, anti-wear agents, and much more.

With three meticulously crafted products spanning various viscosities and applications, the cobranded products stand ready to meet the diverse needs of discerning consumers. Available in Europe in 20 I canisters or 200 I drums, each purpose-led oil base serves specific engine requirements: Off-Road & Marine Engine Oil functions off a mineral oil base 15W-40; Premium Off-Road & Marine Engine Oil 10W-40 is semi-synthetic, and Premium On-Road Engine Oil 5W-30 utilizes advanced synthetic technology oil base.

Additionally, PLI provide first fill products for all FPT Industrial plants.

The PLI-FPT co-branded range will be available by June. For more information and updates, please visit https://www.fptindustrial.com/en/customer-service/fluids/oils-and-coolants.

About FPT Industrial

FPT Industrial is a brand of Iveco Group (IVG: MI), dedicated to the design, production, and sale of powertrains and solutions for on- and off-road vehicles, as well as marine and power generation applications. Over 8,000 people across eleven production sites and ten R&D centers work for FPT Industrial all around the world. Active in nearly 100 different countries, its global sales and its Customer Service department supports all Brand customers. The extensive product offering includes six engine ranges with power outputs from 42 hp to over 1,000 hp, transmissions with torque up to 500 Nm, and front and rear axles from 2.45 to 32 tonne GAW (Gross Axle Weight). FPT Industrial offers the most complete line-up of natural gas engines for industrial applications on the market, with power outputs ranging from 50 to 520 hp. A dedicated ePowertrain division is accelerating the path towards net zero-emissions mobility, with electric drivelines, battery packs, and battery management systems. This extensive offering, and its strong focus on R&D, makes FPT Industrial a world leader in industrial powertrains and solutions. For more information, visit www.fptindustrial.com.

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About PETRONAS Lubricants International

PETRONAS Lubricants International (PLI) is the global lubricants manufacturing and marketing arm of PETRONAS, Malaysia's dynamic global energy group. Established in 2008, PLI manufactures and markets a full range of high-quality automotive and industrial lubricant products in over 100 markets internationally. Headquartered in Kuala Lumpur, PLI also has offices around the world including Turin, Belo Horizonte, Beijing and Chicago. PLI is the technical resource behind PETRONAS' partnership with the Mercedes-AMG PETRONAS Formula One Team, responsible for the design, development and delivery of the Fluid Technology Solutions™, which includes customised lubricants, fuels and transmission fluids to power the Silver Arrows.

We are a progressive energy and solutions partner, enriching lives for a sustainable future. Our commitment remains to conduct and grow our business in ways that contribute positively to society and the environment. PLI is driving an aggressive business growth agenda as one of the leading global lubricants companies at the forefront of the industry, providing custom-made solutions for every need. For more information, please visit http://www.pli-petronas.com.

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