

## FPT INDUSTRIAL INCREASES ITS PRESENCE AT IAA TRANSPORTATION 2024

Turin, Italy, July 9<sup>th</sup>, 2024

**FPT Industrial**, the Iveco Group brand dedicated to the design, production, and sale of low-environmental impact powertrains, will travel to Hanover to attend **IAA TRANSPORTATION 2024**, the world's leading trade show for logistics, commercial vehicles, buses and the transportation industry, which will take place from **September 17 to September 22, 2024, at the Deutsche Messe AG venue.**

As a **world leader in on-road and industrial applications**, FPT Industrial wants to harness its participation at the transportation sector's leading international platform to restate its positioning in the on-road market, its **leadership in Natural Gas solutions**, its advanced Hydrogen propulsion systems, its **complete offering of ePropulsion systems, batteries and Battery Management Systems for commercial vehicles**, and its **commitment to delivering efficient and high-performance solutions for OEMs.**

This approach is perfectly in-line with the **Brand's product strategy which is based on two main principles.** On the one hand, to continue to invest in even more sustainable **internal combustion engines with an alternative multi-fuels-focused approach**, and on the other, to position itself as a **provider of zero emission solutions by extending its value chain into the area of electrification, through ePropulsion systems and energy storage solutions.**

The main theme at the new, larger stand in Hanover will therefore be to present FPT Industrial as the **ideal partner to support customers' transition towards new, sustainable technologies in the transportation of both people and goods.** The stand itself will be a clear demonstration of FPT Industrial's **corporate approach and commitment towards sustainability in product development.**

As for the latest shows, the **Brand's booth in Hanover will be carbon neutral**, namely all the factors involved in its set-up, use and dismantling, including materials, goods, the transport of people, and energy consumption during the fair, just to name a few, will be taken into consideration in order to maximize the reduction of emissions. After the exhibition, FPT Industrial will verify the residual emissions and then compensate for them through the purchase of certified carbon credits.

All the details, the complete lineup and the main messages of FPT Industrial's presence at IAA TRANSPORTATION 2024 will be revealed at the **Official IAA 2024 Press Conference, to be held in Hanover on September 16, 2024, at 14.50.**



*FPT Industrial is a brand of Iveco Group N.V. (EXM: IVG), dedicated to the design, production, and sale of powertrains and solutions for on- and off-road vehicles, as well as marine and power generation applications. Over 8,000 people across ten production sites and ten R&D centers work for FPT Industrial all around the world. Active in nearly 100 different countries, its global sales and its Customer Service department supports all Brand customers. The extensive product offering includes six engine ranges with power outputs from 42 hp to over 1,000 hp, transmissions with torque up to 500 Nm, and front and rear axles from 2.45 to 32 tonne GAW (Gross Axle Weight). FPT Industrial offers the most complete line-up of natural gas engines for industrial applications on the market, with power outputs ranging from 50 to 520 hp. A dedicated ePowertrain division is accelerating the path towards net zero-emissions mobility, with electric drivelines, battery packs, and battery management systems. This extensive offering, and its strong focus on R&D, makes FPT Industrial a world leader in industrial powertrains and solutions. For more information, visit [www.fptindustrial.com](http://www.fptindustrial.com).*

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